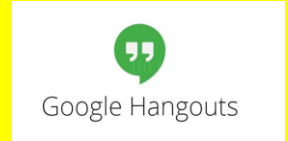


How TO MARKET &



Coaching Video Call



Your Homemade Baked Goods, Candy & Handmade Crafts

Do you make the best cookies, cakes, pies, candy, roasted coffee, popcorn or other tasty treats? Do you make beautiful handmade jewelry, candles, invitations or other types of crafts? Would you like to SELL your products, or INCREASE sales? If so this HANGOUT is for YOU!

In this HANGOUT you will learn the following:

- Requirements to sell food products from home
- Packaging ideas for your product
- Pricing strategies
- Using social media to sell your products
- How to find vendor opportunities
- Creating a sales calendar
- Networking techniques to help you grow your business

\$55

Register via Eventbrite

About the instructor:

Kay Polly is the owner and POPrietor of Kay's Kettle Corn, a gourmet popcorn company based out of Houston, TX. She is also a speaker, and the author of POPCOINS: How to make \$500 a month with a homebased popcorn business (Amazon). Kay has worked with major retailers like Kroger and Williams Sonoma. She has a Bachelor's of Science in Marketing, and has over 10 years of marketing/ business consulting experience. She is super crafty and loves to shop in Hobby Lobby for supplies and inspiration.