

## Kay's Kettle Corn

### POPPIN With A Purpose Video Essay Scholarship Contest Consent Form

**Purpose of Scholarship:** For alumni, family and friends all across the U.S. to help students at their beloved alma mater with things such as books, plane ticket home, spring break or rent, as well as support small business. Students who are recipients of the scholarship will continue to make a positive impact on their school, and upon graduation pay it forward by helping a fellow student with a scholarship (by donating to their local alumni chapter, student directly, or purchasing popcorn through POPPIN With A Purpose Scholarship Campaign).

#### Who is eligible?

Current undergraduate and graduate students in good standing at participating college/ university with a GPA of 2.5 or higher (must submit transcript).

#### What is the video essay?

We are looking for the most creative video that explains in 2-3 minutes how the student is currently positively impacting their community, and how they plan to pay it forward upon graduation if they win the Poppin With A Purpose Scholarship. In the video the student must state their name, hometown, school, year in school (i.e. freshmen, grad student), major and what volunteer student organization they are currently part of. Students must get 50 "likes" on their video once posted on Kay's Kettle Corn Facebook page (so encourage your friends to "like your video"). When creating your video please consider sound, lighting and scenery. Videos will be voted on by a panel, will be made public, shared on social media, placed on our website and shared with other media outlets.

**Instructions:** Follow Kay's Kettle Corn on Facebook, Instagram and or Twitter (at least 2 of the 3 social media sites) Post your 2-3 minute virtual essay on your Facebook page and tag Kay's Kettle Corn. Direct your friends/ followers to "like" your video on Kay's Kettle Corn's Facebook page. Get at least 50 "likes" on your video posted on Kay's Kettle Corn Facebook page. Email you headshot/ profile picture to [info@kayskettlecorn.com](mailto:info@kayskettlecorn.com) letting us know you have applied and that your video is posted.

**When is the deadline:** Deadlines are rolling and are determined by the date that the campaign POPPED. It is the responsibility of the student to check websites, social media sites, and or their email to see current deadline. Ideally deadlines will be 3 weeks after campaign has POPPED. Once you have applied and submitted your video it remains on file until the campaign has POPPED (reach \$250 goal), you may only submit one video per deadline. If you haven't won the contest however you may submit the same video each time there is a new deadline if you wish.

**How many scholarships will be awarded:** As long as there is money in the respective schools campaign. Scholarships are ongoing. Each time \$250 is reached towards the school campaign the campaign has POPPED and a new scholarship will be awarded.

**How much is the scholarship:** Each Scholarship will be \$250.

By signing this form, submitting my profile picture and sharing my video with Kay's Kettle Corn, I am giving Kay's Kettle Corn and their affiliates/ partners' permission to utilize my video in any positive way related to the scholarship.

**Sign and return form with headshot/ profile picture to [info@kayskettlecorn.com](mailto:info@kayskettlecorn.com)**

Name: Print Signature: \_\_\_\_\_ Date \_\_\_\_\_